

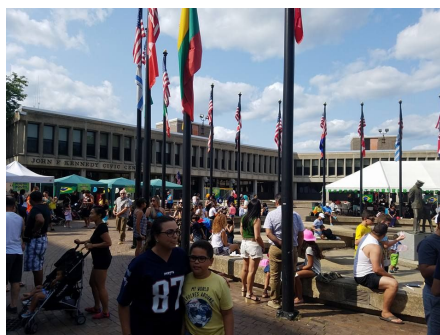
SAVE THE DATE: Saturday, AUGUST 25, 2018



The poster features a green background with yellow bokeh lights. At the top center is the Life Connection Center logo, a stylized flame, with the text "LIFE CONNECTION CENTER - A PLACE OF HOPE - presents". The main title "BRAZILIAN FOOD Festival" is prominently displayed in yellow and black. Below the title, the date and time "AUG | 25 11AM-9PM" are shown in a yellow box, followed by the location "JFK PLAZA - LOWELL" and address "50 Arcand Dr # 2, Lowell, MA 01852". At the bottom, it states "FUNDRAISER to benefit Life Connection Center Serving healthy meals to homeless people of Lowell". Surrounding the central text are several circular icons: "LIVE MUSIC", "FACE PAINTING", "KIDS ACTIVITIES", "PHOTO BOOTH", "RAFFLES", "TRADITIONAL FOOD", and images of food items like a pie and a bowl of food.

ENJOY GREAT FOOD AND SUPPORT A GREAT CAUSE!

- ✓ Promote your company or brand to the greater Lowell community.
- ✓ Enjoy incredible food, desserts, live music and family activities.
- ✓ Over 4000 people expected in attendance ranging from community leaders to local families and companies. Vendors already participating include small and large businesses, private nonprofit organizations and food vendors.
- ✓ Do good while promoting your company! All profits will benefit Life Connection Center, a local nonprofit organization providing hot healthy meals, drug use health resources, and recovery supports to homeless citizens in Lowell, Massachusetts.



Please see the attached form for more information!

See you there!

BRAZILIAN FOOD FESTIVAL SPONSORSHIP OPPORTUNITIES

Expected Attendance / Marketing Value: 4000 individuals (based on 2017 attendance)

\$2000 Platinum Presenting Sponsor

(Several available Photo Booth Sponsor, Stage Sponsor, Registration Sponsor, Food Tent Sponsor)

- Listed as Platinum Presenting Sponsor in All Press, Publications, Advertising
- Company Logo on Front of Event Publication
- Company Listed as Presenting Sponsor with Logo and website on all Graphics
- Opportunity to Speak at Event, 5 minutes, three times during the all day event
- Prime Location 10 x 10 Vendor Tent/Table Set Up, Priority Set Up
- Reserved Food Tent Seating for 8 guests
- Complimentary Meals Tickets, valued at \$100
- Logo on Step and Repeat Photo Banner.
- Logo on Brazil Backdrop Step and Repeat Photo Banner
- Company material/ business cards/brochure on food Tables
- Company thanked from the stage several times during the all day event
- Your company banner displayed during event
- Logo, text and link on Life Connection Center website, social media and email campaign.

\$1000 Gold Sponsor

- Listed as Gold Sponsor in All Press, Publications, Advertising
- Company Listed as Gold Sponsor with Logo and website on all Graphics
- Company Logo Inside of Event Publication
- Opportunity to Speak at Event, 2 minutes, three times during the all day event
- Prime Location 10 x 10 Vendor Tent/Table Set Up
- Reserved Food Tent Seating for 4 guests
- Complimentary Meals Tickets, valued at \$75
- Logo on Step and Repeat Photo Banner.
- Company thanked from the stage several times during the all day event
- Logo, text and link on Life Connection Center website, social media and email campaign.

\$500 Silver Sponsor

- Listed as Silver Sponsor in All Press, Publications, Advertising
- Company Listed as Silver Sponsor with Logo and website on all Graphics
- Company Logo Inside of Event Publication
- 10 x 10 Vendor Tent/Table Set up
- Complimentary Meal tickets, valued at \$50
- Company thanked from the stage several times during the all day event
- Logo, text and link on Life Connection Center website, social media and email campaign.

\$250 Bronze Sponsor

- Listed as Bronze Sponsor in All Press, Publications, Advertising
- Company Listed as Bronze Sponsor with Logo and website on all Graphics
- Company Name Listed Inside of Event Publication
- Complimentary Meal tickets, valued at \$10
- Company thanked from the stage several times during the all day event
- Logo, text and link on Life Connection Center website, social media and email campaign.

Yes - We're in!

We would love to partner with you on the 2018 Lowell Brazilian Food Festival!

Please complete the following and return to:
Life Connection Center 192 Appleton Street Lowell MA 01852 or email to
contact@lifeconnectioncenter.org

Please include our organization at the following level:

- Platinum Sponsor \$2000
 - (Pick one: __ Food Tent sponsor __ Photo Booth Sponsor __ Stage Sponsor __ Registration Sponsor
- Gold Sponsor \$1000
- Silver Sponsor \$500
- Bronze Sponsor \$250

Company Name: _____

Contact Person: _____

Email: _____ Phone: _____

Company Website (for advertising purposes): _____

Address: _____

City: _____ State: _____ Zip: _____

Person to contact for AD/logo Name: _____

Email: _____

Check One:

- Enclosed is a check payable to Life Connection Center (mail to 192 Appleton St. Lowell, MA 01852)
- I prefer to make my donation online at
<http://www.lifeconnectioncenter.org/donate.html>

We truly appreciate the partnership in supporting Lowell's citizens in need of a hot healthy meal.

For more information about Life Connection Center please visit
www.lifeconnectioncenter.org

All contributions are tax-deductible.

For more information on this request please contact contact@lifeconnectioncenter.org

I can help out in other ways too!

- Email event info to employees/contacts
- Volunteer at our Homeless Outreach Center
- Advertise LCC on my company website/facebook
- Invite Colleagues to this event